



We are pleased to present our 2021 Business Partner Sponsorship options. We are offering a la carte opportunities to participate, while still offering sponsorship packages. Don't forget to add traditional advertising to your package by way of the membership directory and/or the Leadership Exchange magazine.

To purchase, please contact Chapter Manager, Lori Akina glaalachaptermanager@gmail.com or by calling (805) 523-0464

	A La Carte Cost	Diamond (\$25k)	Platinum (\$12k)	Gold (\$7k)
Free Trial Offer New BP Board Meeting Introduction, BP Ambassador Program, BP Spotlight, social media advertisement, and webinar hosting. Please contact us regarding your interest in any of these offerings.	N/A	Unlimited	3 included	1 included
Breakfast with the Board at March Crossover	\$250 per attendee	included	included	included
Chapter Meetings in January, April, July, September, October and November	\$750 per attendee	4 meetings included/2 BP	3 meetings included/1 BP	1 meeting included/1 BP
Managing Partner Meeting in June	\$1,500 per attendee	4 BP included	2 BP included	1 BP included
BP Special Event, August	\$500 per attendee	4 included	2 included	1 included
BP/Member Mixer #1 (Between January and June)	\$250 per attendee	3 included	2 included	1 included
BP/Member Mixer #2 (Between July and December)	\$250 per attendee	3 included	2 included	1 included
New Member Orientation March (this can be an exclusive opportunity for one business partner, or for two business partners to partner together) 1 co-sponsor already sold	\$1,200 (or \$600 each, if two)			
New Member Orientation September (this can be an exclusive opportunity for one business partner, or for two business partners to partner together) 1 co-sponsor already sold	\$1,200 (or \$600 each, if two)			
December Holiday Event	\$2000/2 BPs	included 3 BPs	included 2 BPs	included 2 BPs
5 Section Meetings to choose from (3 HR/1 IT/1 Finance) Sponsor one, or more, of up to 5 Section meetings	\$500 per meeting	1 included	1 included	
Past Presidents' Reception, March	\$1250 (includes 2 reps)	3 included	2 included	2 included
Exclusive Sponsorship of the VOTY Award, VOTY Award Presentation at the Leadership Meeting/Presentation of Board Slate (March)		4 BPs included (\$4000 Value)		
ELF 2022 – This Event will be sold separately and possibly as a California multi-chapter event.				
Member written article featuring BP in Leadership Exchange Magazine	Priceless	included	included	
Member Directory Purchase (BP listing under the BP Tab included). The Membership Directory is included with the purchase of any metal sponsor package. It is also available for a la carte purchase. It is NOT included with the purchase of any advertising opportunities.	\$750	included	included	included
ADVERTISING OPPORTUNITIES Deadline for Ads in Member Directory is February 28 th ; Directories are scheduled to be mailed by May 2020				
Member Directory Outside Back Cover Advertisement (in color) SOLD OUT	SOLD OUT \$1,500			
Member Directory Inside Back Cover 1/2 page advertisement (in color) SOLD OUT	SOLD OUT \$750			
Member Directory full page ad in color at the start of the business partner section of the Directory	\$1,250			
We may host additional pop up events during the year. If so, there will be advanced notice to help you plan.				

GLA ALA produces a quarterly high-quality magazine named the *Leadership Exchange*; a full color electronic format magazine which contains a mix of educational articles, updates on the Chapter meetings and events, Business Partner highlights and other important Chapter information. Advertising in the magazine is an important way to get your message out to GLA ALA members in an ongoing consistent manner. Below are the advertising options.

Directory sold separately Full Page - inside front cover OR Inside back cover - 2 issue minimum	\$650 each occurrence (\$1300 total)			
Full page in magazine - 2 issue minimum	\$575 each (\$1150 total)			
Double full page, center placement, double wide, side by side. No minimum. Available on a first come, only 4 issues.	\$1,000			
1/2 Page outside back cover - 2 issue minimum	\$500 each (\$1000 Total)			
1/2 Page in magazine - 2 issue minimum	\$375 each (\$750 total)			
1/4 Page in magazine - 2 issue minimum	\$300 each (\$600 total)			
Business Card Size - 2 issue minimum	\$150 each (\$300 total)			

