



GLA ALA 2019 Business Partner ("BP") Medal Sponsor Benefits-at-a-Glance

		<table border="1"> <tr> <th>Pledge Packages Available</th> <th>1</th> <th>2</th> <th>4</th> <th>10</th> <th>20</th> <th>10</th> <th>10</th> <th>10</th> <th>10</th> </tr> <tr> <td>Annual Sponsorship Pledge</td> <td>\$24,000</td> <td>\$12,000</td> <td>\$9,000</td> <td>\$6,000</td> <td>\$3,000</td> <td>\$1,500</td> <td>\$750</td> <td>\$600</td> <td></td> </tr> <tr> <td>12 Mo. Payment Plan</td> <td>\$2,000</td> <td>\$1,000</td> <td>\$750</td> <td>\$500</td> <td>\$250</td> <td>\$125</td> <td>due in full</td> <td>\$50</td> <td></td> </tr> <tr> <td>PLEDGE PACKAGE</td> <td>Diamond</td> <td>Platinum</td> <td>Gold</td> <td>Silver</td> <td>Bronze</td> <td>Associate</td> <td>NEW BP only</td> <td>Supporter</td> <td></td> </tr> </table>									Pledge Packages Available	1	2	4	10	20	10	10	10	10	Annual Sponsorship Pledge	\$24,000	\$12,000	\$9,000	\$6,000	\$3,000	\$1,500	\$750	\$600		12 Mo. Payment Plan	\$2,000	\$1,000	\$750	\$500	\$250	\$125	due in full	\$50		PLEDGE PACKAGE	Diamond	Platinum	Gold	Silver	Bronze	Associate	NEW BP only	Supporter	
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Date	Education Events	Location																																																
<p>TABLE SPONSOR: includes admission for up to two (2) reps per table for pre-lunch networking, catered lunch, speaker presentation, as well as post lunch Q&A's. Each table seats up to ten (10) members and guests. Chapter Lunch speaker presentations are intended to follow ALA accreditation guidelines to fuel the development and advancement of legal industry professionals by providing both proven solutions and innovative thinking in an inviting and exciting environment conducive to building relationships.</p>																																																		
Jan-18	Table Sponsor: Chapter Lunch	Greenberg Traurig, 1840 CPE, Ste 1900, LA, CA 90067	Tuesday, January 8, 2019	Yes (2)	Yes	Yes																																												
Feb-19	Table Sponsor: Chapter Lunch	Jonathan Town Club, 545 S Figueroa St, LA, CA 90071	Tuesday, February 26, 2019	Yes (2)	Yes	Yes																																												
Mar-19	Event Sponsor: Leadership Lunch and Presentation of 2018 VOTY Award and Introduction of 2019 Board Slate [Diamond Sponsor Exclusive]	Greenberg Traurig, 1840 CPE, Ste 1900, LA, CA 90067	Tuesday, March 19, 2019	Yes																																														
Mar-19	Event Sponsor: Board Crossover Parking, Catering and Speaker Sponsors	Clark Hill 1055 W 7th St, 24th Flr, LA, CA 90017	Saturday, March 23, 2019	Yes	Yes																																													
May-19	Table Sponsor: Chapter Lunch	Jonathan Town Club, 545 S Figueroa St, LA, CA 90071	Tuesday, May 14, 2019	Yes (2)	Yes	Yes																																												
Jun-19	Business Partner Roundtable Meeting	Frاندzel, 1000 Wilshire Blvd., 19th Floor, LA, CA 90017	Wednesday, June 19, 2019	Yes	Yes	Yes	Yes	Yes	Yes	Yes (1) Yes																																								
Jun-19	Table Sponsor: Managing Partner Lunch	TBD	Tuesday, June 11, 2019	Yes (2)	Yes	Yes	Yes																																											
Jul-19	Table Sponsor: Chapter Lunch	Jonathan Town Club, 545 S Figueroa St, LA, CA 90071	Tuesday, July 9, 2019	Yes (2)	Yes	Yes																																												
Jul-19	Event Sponsor: Board Retreat Parking, Catering and Speaker Sponsors	Frاندzel, 1000 Wilshire Blvd., 19th Floor, LA, CA 90017	Saturday, July 20, 2019	Yes	Yes																																													
Aug-19	Table Sponsor: Chapter Lunch (BP Appreciation Event)	TBD	Tuesday, August 13, 2019	Yes (2)	Yes	Yes	Invite Only	Invite Only	Invite Only	Invite Only																																								
Sep-19	Table Sponsor: Chapter Lunch	Jonathan Town Club, 545 S Figueroa St, LA, CA 90071	Tuesday, September 10, 2019	Yes (2)	Yes	Yes				Yes (1)																																								
Oct-19	Table Sponsor: Chapter Lunch	Greenberg Traurig, 1840 CPE, Ste 1900, LA, CA 90067	Tuesday, October 8, 2019	Yes (2)	Yes	Yes																																												
Oct-19	Business Partner Roundtable Meeting	Frاندzel, 1000 Wilshire Blvd., 19th Floor, LA, CA 90017	Wednesday, October 23, 2019	Yes	Yes	Yes	Yes	Yes	Yes	Yes (1) Yes																																								
Nov-19	Table Sponsor: Chapter Lunch	Jonathan Town Club, 545 S Figueroa St, LA, CA 90071	Tuesday, November 12, 2019	Yes (2)	Yes	Yes																																												
Feb 2020	Event Sponsor: 2020 Employment Law Forum ("ELF") credit towards BP sponsorship package to be released in the Fall of 2019 (please note this is 2020 ELF; 2019 ELF was sold separately in 2018).	TBA	Friday, February 7, 2020	\$5,000 cr	\$2,000 cr	\$2,000 cr	\$2,000 cr	\$750 cr	\$750 cr																																									
Qtrly	Section Lunch Meetings Parking, Catering, Video Conference and Speaker Co-sponsors with Personal Invite at Section Leader's Discretion. Current sections include Finance, IT, HR, Multi-office, Small Firm, San Fernando Valley and Santa Barbara / Ventura.		Various	Yes	Yes	Yes	Yes	Yes	Yes	Yes (1)																																								
Qty	Resources / Advertising																																																	
1	Home Page Static Logo Banner		Website Ad	Yes	Yes	Yes	Yes																																											
1	Home Page Rolling Logo Banner		Website Ad	Yes	Yes	Yes	Yes	Yes	Yes	Yes																																								
1	BP Online Directory Listing with Logo and Category		Website Ad	Yes	Yes	Yes	Yes	Yes	Yes	Yes																																								
4	1/2 Page Ad Legal Exchange (1Q, 2Q, 3Q digital; 4Q hard copy)		Magazine Ad	Yes																																														
4	1/4 Page Ad Legal Exchange (1Q, 2Q, 3Q digital; 4Q hard copy)		Magazine Ad		Yes																																													
4	1/8 Page Ad Legal Exchange (1Q, 2Q, 3Q digital; 4Q hard copy)		Magazine Ad			Yes	Yes																																											
1	Front Cover Membership Directory "Delivered Courtesy of" with Logo			Yes																																														
1	Outside Back Cover Membership Directory 1/3 Page Ad				Yes																																													
1	Inside Back Cover Membership Directory 1/6 Page Ad with Logo					Yes																																												
1	Inside Front Cover Membership Directory "Thank You" Listing (includes one hard copy + PDF copy of Membership Directory)			Yes	Yes	Yes	Yes	Yes	Yes																																									
1	Simple Contact Listing in Membership Directory with Categorization (includes pdf copy of Membership Directory)			Yes	Yes	Yes	Yes	Yes	Yes	Yes																																								
Qty	Networking and Community Connection Events and Experiences																																																	
1 a	Event Sponsor: 2019 Justice Jog (Sunday, 09/22/2019) credit towards BP sponsorship package to be released in the Summer of 2019																																																	
-or- 1 b	Experience Sponsor: Maureen Varnes, CLM, Memorial ALA Dues - Scholarship Fund designed to assist Members with payment of their annual ALA dues (2019 = \$419), as well as the ALA Chapter Leadership Institute ("CLI"), Annual, Community Connection Event Planning Committee Eligibility [includes New Member Orientation, President's Reception, Holiday Party]	Various	Planning Committee Member	Yes	Yes	Yes	Yes	Yes																																										
TBD	New Member Orientation Meet and Greet with the Board of Directors	DTLA / WLA	Event Invite(s)	Yes	Yes	Yes																																												
Mar-19	Past Presidents' Reception	TBD	Monday, March 18, 2019	Yes	Yes	Yes																																												
Dec-19	Holiday Party "My Favorite Charity" Invitation	TBD	Tuesday, December 10, 2019	Yes	Yes	Yes	Yes	Yes																																										
Various	Business Partner/Member Networking Mixer	DTLA / WLA	One Rep to attend	Yes (2)	Yes	Yes	Yes	Yes	Yes	Yes(1) Yes																																								
Dec-19	Business Partner Program Satisfaction Survey	Online	Survey Participant	Yes	Yes	Yes	Yes	Yes	Yes	Yes																																								
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Wishing you a very Happy New Year to all of the current and prospective Business Partners of Greater Los Angeles, a Chapter of the Association of Legal Administrators ("GLA ALA"). As the incoming President of GLA ALA for the 2019 – 2020 Board Year, I'm pleased to present our single sheet 2019 BP Package, which follows the same structure as the prior year package. We have received a lot of great input about this package structure, so we have decided to stay with the same overall design, which we feel creates flexibility and consistency. We look forward to your ongoing, invaluable participation with your paid sponsorships. GLA ALA would not be able to do all the great things that we do for our members without your tremendous support. Please do not hesitate to contact us with any questions and feedback you may have. Thank you, and here's to a great 2019!

* Simply states the benefits and prices for the keep-it- simple-seven (7) BP Packages available for GLA ALA's 2019 calendar year.
 * Focuses on building relationships by participating interactively in smaller groups with fewer "exclusive" events.
 Creating your annual pledge for 2019 is easy: simply email our Chapter Manager, Lori Akina, gjaalachaptermanager@gmail.com, regarding your choice. Thank you in advance for your generous support of our volunteer-fueled, member driven, non-profit.
 DEBRA A. GRAY
 GLA ALA President Elect 2019